PRESENTED BY URBAN DANCE YOUTH TRUST

PROJECT



KINGS BIRTHDAY WEEKEND 2027

MERCURY BAYPARK ARENA | TAURANGA, NZ

SCHOOLS DAY
FRIDAY 4TH JUNE

COMMUNITY DAY
SATURDAY 5TH JUNE

CHAMPIONSHIP DAY
SUNDAY 6TH JUNE

2027 EVENT INFORMATION HANDBOOK

WELCOME

More Than a Competition

PROJECT brings together schools, dance studios and community crews to celebrate Hip Hop dance in a professional event environment where creativity, culture and community come together.

Every dancer has the opportunity to perform, grow and be celebrated.

More than a competition; PROJECT builds confidence, develops young people, strengthens communities and creates memories that last well beyond the final performance.

> Project will continue to shape the next generation of creative leaders

OUR VISION

The vision of PROJECT is to provide inclusive and positive opportunities for dancers to develop confidence, creativity, leadership and a sense of belonging through participation in a professionally delivered street dance event, while continuing to grow PROJECT's reputation as a recognised leader in Hip Hop dance.

Growing the Future of Hip Hop

PROJECT is committed to supporting the continued growth of Hip Hop culture by creating pathways, celebrating creativity and inspiring the next generation of dancers.



Sarah Martin
Event Director

18 YEARS ANNIVERSARY

THE PROJECT EXPERIENCE

Every crew has a place at PROJECT.

Across three competition days, PROJECT celebrates dance in education, community participation and championship excellence - creating opportunities for every dancer to perform, connect and grow.

★ SCHOOLS DAY dance in education

Schools Day showcases school crews, highlighting creativity, teamwork and school pride.
Featuring: **Primary | Intermediate | Secondary | Mega Schools**

★ COMMUNITY DAY creativity & connection

Community Day provides an opportunity for community crews to perform, compete and connect while celebrating a shared passion for Hip Hop dance.
Featuring: **Tiny Kids | Lil Kids | Kids | Teens | Mega**

★ CHAMPIONSHIP DAY excellence in dance

Championship Day showcases outstanding performances as crews compete for PROJECT Championship titles, celebrating excellence, creativity and artistry.
Featuring: **Kids | Teens | Adult | Mini | Mega**



FIND YOUR DIVISION

Choose the day and division that best fits your crew.

Age and school year requirements are shown below. Age eligibility is based on 1 January 2027.

SCHOOLS DAY

PRIMARY
Years 4 - 6

INTERMEDIATE
Years 7 - 8

SECONDARY
Years 9 - 13

MEGA SCHOOLS
Years 9 - 13

COMMUNITY DAY

TINY KIDS
Ages 5 - 6

LIL KIDS
Ages 7 - 9

KIDS
Ages 10 - 12

TEENS
Ages 13 - 17

MEGA
All Ages

CHAMPIONSHIP DAY

KIDS
Ages 8 - 12

TEENS
Ages 13 - 17

ADULTS
Ages 18+

MINI
All Ages

MEGA
All Ages



DIVISION ELIGIBILITY

★ SCHOOLS DAY

- School divisions are based on NZ school year levels.
- Crews may include up to two dancers from the immediate year level above or below. Example: An Intermediate crew may include up to two Year 9 students.
- International schools should contact PROJECT for guidance on equivalent school year levels.

★ COMMUNITY DAY & CHAMPIONSHIP DAY

- Divisions are based on dancers' ages.
- All dancers must meet the age requirements for their division.
- Crews may include up to two dancers from a younger age division, but no dancers from an older age division.

★ MULTIPLE ENTRIES

- Dancers may compete in more than one division provided they meet the eligibility requirements for each division.
- Dancers may not compete in more than one crew within the same division.
- Crews and dancers may compete in both Schools Day and Community or Championship Day, provided they meet the eligibility requirements for each division.

★ CREW SIZES

Mini Crew: 3 - 4 dancers

Crew: 5 - 12 dancers

Mega Crew: 15 - 40 dancers



COMPETITION SCHEDULE

FRIDAY 4TH JUNE 2027
SCHOOLS DAY

10am
Venue Opens

10.30am
Workshop + Judges Q&A

12.00pm
Rehearsals

5.30pm
Doors Open

6.00pm
Competition

8.30pm
Prizegiving

SATURDAY 5TH JUNE 2027
COMMUNITY DAY

8.00am
Venue Opens

8.30am
Rehearsals start

11.30am
Doors Open

12.00pm
Competition Session One

3.30pm
Prizegiving

4.00pm
Rehearsals cont.

6.00pm
Doors Open

6.30pm
Competition Session Two

9.30pm
Prizegiving

SUNDAY 6TH JUNE 2027
CHAMPIONSHIP DAY

8.00am
Venue Opens

8.30am
Rehearsals start

12.30pm
Doors Open

1.00pm
Competition Session One

3.30pm
Prizegiving

4.00pm
Rehearsals cont.

6.30pm
Doors Open

7.00pm
Competition Session Two

10.30pm
Prizegiving

NB: times will depend on registrations and are subject to change.
Division session allocations and individual crew rehearsal times will be confirmed in the final schedule released 17 May 2027.

KEY DATES

REGOS OPEN
9am March 1st 2027

REGOS CLOSE
5pm May 1st 2027

FEES DUE
5pm May 1st 2027

WAIVERS DUE
5pm May 14th 2027

SCHEDULE RELEASED
9am May 17th 2027

MUSIC DUE
8pm May 28th 2027

REGISTRATION INFORMATION

★ Registrations will open 9am 1st March 2027.

Register through CompWorld

1. Download the CompWorld App onto your mobile device.
2. Create a Comp Profile for each crew.
   Multiple crews can be registered under the Company or School account.
3. Complete profile details for each crew and add crew members.
4. Select your division and complete payment.
5. Complete your tasks, including dancer waivers and music upload.

Scan to download

Need help? Scan for step-by-step CompWorld registration instructions.

Scan for help

★ Registration Fees

Schools + Community Day – $35 per crew member + admin fee

Championship Day – $45 per crew member + admin fee

Registration fees are per crew member and **must be paid by 1 May 2027 for registration to be accepted.**
Project Event Management reserves the right to use it's discretion when accepting registrations.



COMPETITION GUIDELINES

All crews are expected to follow these guidelines to ensure a safe, fair and positive experience.

MUSIC

Due 8pm May 28th
Crews must upload their music in one track with the crew name and division clearly labelled in the name of the track.
The competition music must not contain inappropriate or offensive language.
It is advised that crews bring a backup copy of their music on a USB on the day.

ATTIRE

Clothing must be appropriate for a family-friendly event and suitable for the age of the dancers.
Attire should reflect the style, creativity and identity of the crew while allowing dancers to perform safely and comfortably.
Clothing or accessories containing offensive or inappropriate words, images or messaging are not permitted.
Clean footwear must be worn. No bare feet.

PROPS

Props are prohibited (i.e. canes, chairs, tambourines, musical instruments). Kneepads or any other performing apparatus to aid in the safety and proper execution of a move are allowed.
Costume items may be used but not dropped on stage.
When in doubt contact PROJECT Event Management for clarification.

TIME LIMITS

Time limits in minutes are:

Schools Day
Crews: 1:30 - 2:00
Mega Schools: 3:00 - 3:30

Community Day
Tiny & Lil Kids: 1:20 - 1:30
Crews: 1:30 - 2:00
Mega Crew: 2:30 - 3:00

Championship Day
Crews: 1:30 - 2:00
Mini Crews: 1:20 - 1:30
Mega Crew: 3:30 - 4:00

STAGE

The performance stage will be a minimum of 14m wide x 10m deep. Access is via stairs.
Crews must ensure choreography can be performed safely within the stage dimensions provided.
Nothing may be thrown from the stage or into the audience.
Mega Schools / Mega Crew transitions behind the stage are possible but are not recommended.

CONDUCT

PROJECT is a drug and alcohol-free event.
Breaching this rule will result in disqualification of the performer and their crew.
All participants are expected to behave respectfully towards fellow competitors, judges, event staff, volunteers and venue personnel.
Event Management reserves the right to address behaviour that compromises the safety, integrity or positive environment of the event.

PROJECT Event Management reserves the right to make changes to competition guidelines or format where necessary. Any changes will be communicated to Crew Managers.

JUDGING CRITERIA

Each routine is assessed across six categories. The weighting of each is shown below.

20%

CHOREOGRAPHY

How the routine is put together. Judges will look at the movement, formations, transitions and use of the stage, as well as how well the choreography connects with and responds to the music.

20%

EXECUTION, TECHNIQUE & SKILL

How well the crew performs the movement and dance styles they choose. Judges will look at skill, difficulty and variety, as well as the foundations, groove and authentic feel of the styles being performed.

20%

SYNCHRONISATION & TIMING

How well the crew dances together. Judges will look at dancers moving at the same time, clean formations and spacing, smooth transitions and how well the crew stays together throughout the routine.

15%

PERFORMANCE & PRESENTATION

How the crew brings the routine to life on stage. Judges will look at energy, confidence, expression and stage presence, and how well the crew stays committed to the performance from beginning to end.

15%

ORIGINALITY & CREATIVITY

What makes the routine different and gives it its own style. Judges will look for creative ideas and movement choices, and how the crew brings their own personality and something unique to the performance.

10%

AUDIENCE IMPACT

How the performance makes the audience feel. Judges will look at how well the crew connects with the audience, holds their attention and creates moments they will remember.

NB: All judging decisions are final. No correspondence regarding results or scoring will be entered into.

CREW MANAGER INFORMATION

A practical guide for getting your crew through PROJECT

1 BEFORE THE EVENT

- Register your crew in COMPWORLD.
- Complete dancer waivers by the published deadlines.
- Upload final music and bring a backup copy on USB.
- Check the final schedule in the app, rehearsal time and arrival requirements.
- Share key event information with dancers and families including ticketing and livestream.

2 ON ARRIVAL

- Parking is available onsite at Mercury Baypark Arena - Carpark D / North Entrance.
- Crew Manager checks in crew at Registration Desk and follows Event Team directions.
- Distribute wristbands to all dancers and crew helpers.
- Have the full crew present, changed and ready for rehearsal.
- Follow directions of the event team to locate changing, marshalling and backstage areas.

3 REHEARSAL

- Each crew receives one allocated technical rehearsal of approximately 5 minutes.
- Be ready at your scheduled time; additional rehearsal time cannot be guaranteed.
- Crews are not required to rehearse in costume, but appropriate footwear must be worn.
- Crews may not watch other crews' technical rehearsals.

4 PERFORMANCE

- Crew Managers are responsible for having their full crew ready and available ahead of their scheduled performance time.
- Crew Managers remain responsible for dancer supervision and conduct.
- Follow Stage Manager and Event Team directions throughout the event.

BACKSTAGE ACCESS

- Only authorised Crew Managers / Helpers may access changing and backstage areas with dancers. Each crew may have 1 Manager and up to 2 Helpers backstage.
- Any Managers/Helpers wishing to watch from the auditorium will be given free access with their wristband.
- There will be a live feed provided backstage for performers to watch.

CREW MANAGER RESPONSIBILITY

- A Manager or Helper aged 18 years or over must remain with the crew at all times.
- Crew Managers are responsible for their dancers and personal belongings.
- PROJECT cannot accept responsibility for lost or damaged items.
- Crew Managers remain responsible for dancers until they are safely collected by a parent/caregiver at the conclusion of the event.

AWARDS & PRIZES

Celebrating achievement across Schools, Community and Championship Days

	DIVISION	1st place	2nd place	3rd place
SCHOOLS DAY	Primary Division	PROJECT trophy and certificate	PROJECT trophy and certificate	PROJECT trophy and certificate
	Intermediate Division	$1,000 prize money PROJECT trophy and certificate	$500 prize money PROJECT trophy and certificate	$200 prize money PROJECT trophy and certificate
	Secondary & Mega Schools Divisions	$2,500 prize money PROJECT trophy and certificate	$1,000 prize money PROJECT trophy and certificate	$500 prize money PROJECT trophy and certificate
COMMUNITY DAY	Tiny Kids Division	PROJECT participation medal per dancer		
	Lil Kids, Kids, Teens & Mega Crew Divisions	PROJECT trophy and certificate	PROJECT trophy and certificate	PROJECT trophy and certificate
CHAMPIONSHIP DAY	Kids, Teens & Adult Divisions	$1,000 prize money PROJECT trophy and certificate	$500 prize money PROJECT trophy and certificate	$200 prize money PROJECT trophy and certificate
	Mini Crews	$500 prize money PROJECT trophy and certificate	$300 prize money PROJECT trophy and certificate	$100 prize money PROJECT trophy and certificate
	Mega Crews	$2,500 prize money PROJECT trophy and certificate	$1,000 prize money PROJECT trophy and certificate	$500 prize money PROJECT trophy and certificate

NB: Prize money will only be awarded if there are 3 or more competing crews in that division.
All prizes will be awarded at the conclusion of each session. Competitors must be present to receive their award and prizes.
Prize money will be paid into the school or crew bank account.



TICKETING INFORMATION

Join us at PROJECT 2027

TICKETS ON SALE
9am 1 MAY 2027

Mercury Baypark Arena
Tauranga, New Zealand

SCHOOLS DAY
FRIDAY 4 JUNE
Dance in education

COMMUNITY DAY
SATURDAY 5 JUNE
Creativity + connection

CHAMPIONSHIP DAY
SUNDAY 6 JUNE
Excellence in dance

2027 TICKET OPTIONS

Choose the ticket option that suits how you want to experience PROJECT.

	SINGLE SESSION	DAY PASS	WEEKEND PASS
ADULT 18yrs +	$25	$45	$65
YOUTH 2 - 17 yrs	$15	$25	$40
FAMILY 2 Adults + 2 Youth	$65	$110	$140
Under 2s must sit on lap	FREE		

DANCERS + CREW STAFF

Registered dancers and up to three authorised Crew Managers/Helpers per crew do not require spectator tickets. They receive weekend auditorium access with their event wristband.

LIVESTREAM

Can't make it to Tauranga?
Livestream access will be available for purchase. Viewing and purchase information will be released closer to the event.

BE READY FOR 1 MAY

Ticket links will be published through PROJECT channels.

urbandance.org.nz/project2027



SEE YOU AT PROJECT 2027



QUESTIONS? GET IN TOUCH

enquiries@urbandance.org.nz project_nz projectyouthnz www.urbandance.org.nz